




Brotherhood Ride 2025

Cycling for Fallen Heroes

Sponsorship Packet



October 20th - October 29th

10 Days  70-90 Miles a Day

Dedicated to 24 Florida Fallen First Responders who died in the line of duty in 2024 while protecting their communities.



BROTHERHOOD RIDE



NEVER FORGET

Brotherhood Ride

P.O. Box 110862

Naples, FL 34108

239-872-1551

Our organization consists of Firefighters, Police Officers and EMS personnel who ride BICYCLES to Honor emergency first responders who have died in the line of duty. Our mission is to provide emotional and financial support for their families who are left behind.

Over the past seventeen years, we have honored the memory and sacrifice of 750 Emergency First Responders which includes firefighters, law enforcement officers and emergency medical personnel. Our team has traveled on bicycles over 13,500 miles, through sixteen states.

Through year-round fundraising efforts, the Brotherhood Ride has been able to honor the memory of our fallen heroes and provide emotional and financial support to their families. During our past Brotherhood Rides, we have honored our fallen brothers and sisters from SC, TX, NY, FL, TN, PA, NJ, CT and MA and we are very proud to have donated over \$950,000.00 to the families left behind.

Our 2025 Ride will be dedicated to 24 Florida Fallen Heroes who died in the line of duty in 2024 while protecting their communities. Beginning October 20th from Fort Myers, our team will honor them by cycling through the state of Florida for 10 days, covering over 750 miles and average 70-90 miles a day. The ride will conclude on October 29th in Miami.

We are requesting in-kind products or monetary donations to help our riders and support team reach their goal. Sponsorship is our key fundraising vehicle and any contribution you could offer would be greatly appreciated. Please review the attached materials for details about how each level can most benefit your company. With your help, we can continue to show the families, co-workers, friends and communities that their loved ones will not be forgotten!

The Brotherhood Ride is a non-profit 501(c)(3) public charity organization. Other than the cost of conducting the rides, all donated proceeds go directly to the beneficiaries designated. No one is compensated for their time in order to maximize the impact of donations.

Thank you for considering our request. If you have any questions or need further information, please feel free to contact me.

Sincerely,

Candy Morse

Brotherhood Ride Secretary

239-872-1551

Brotherhoodride@gmail.com

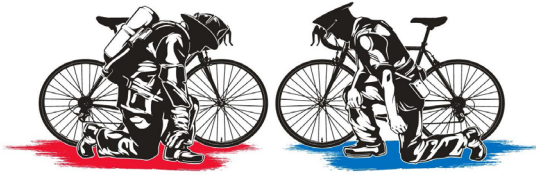
www.brotherhoodride.com

www.facebook.com/brotherhoodride

Tax ID # 33-1187088

Brotherhood Ride, Inc. is a 501(c) (3) public charity, which means that contributions to it are deductible under Section 170 of the Internal Revenue Code. We are also qualified to receive tax-deductible bequests, devises, transfers or gifts under Section 2055, 2106 or 2522 of the Code.

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Sponsorship Opportunities (Includes monetary or product donation)

Chief: \$5,000

- *Your company name or logo displayed on one of our support vehicles.*
- *Your company name or logo with website link displayed on our website for the next 12 months.*
- *Acknowledgment on our Social Media.*
- *Your Company name or logo displayed on our banner to be viewed at all staging areas along the ride.*
- *Company recognized at all fundraising events prior, during and following ride*
- *Opportunity to display promotional materials at our fundraising events.*
- *Four event t-shirts*
- *Miscellaneous Ride Memorabilia*

Assistant Chief: \$2,500

- *Your company name or logo with website link displayed on our website for the next 12 months.*
- *Acknowledgement on our Social Media.*
- *Your Company name or logo displayed on our banner to be viewed at all staging areas along the ride.*
- *Opportunity to display promotional materials at our fundraising events.*
- *Two event t-shirts*

Captain: \$1,000

- *Your company name or logo with website link displayed on our website for the next 12 months.*
- *Acknowledgement on our Social Media.*
- *Opportunity to display promotional materials at our fundraising events.*
- *One event t-shirts*

Lieutenant: \$500

- *Your company name or logo with website link displayed on our website for the next 12 months.*
- *Acknowledgement on our Social Media.*

Firefighter/Police Officer: \$250

- *Your company name or logo with website link displayed on our website for the next 12 months.*

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Naples, FL 34108
239-872-1551**

**Below is a list of items needed to help us during our rides.
If you are able to help with product or monetary donations
please contact us at (239) 872-1551 or brotherhoodride@gmail.com**

Any size contribution is greatly appreciated!

- Water (bottles, 1 or 3 gallon containers)
- Sports Drinks (Gatorade, Powerade, Propel, BodyArmor, etc.)
- Protein / Energy Bars
- Sandwich Wraps, Bread & Bagels
- Peanut Butter
- Jelly
- Sandwich Meat
- Pickles, Olives
- Snacks (Pretzels, Trail Mix, Crackers, Chips, Nuts)
- Cookies (Fig Newtons, Oatmeal, etc)
- Fruit (Bananas, Watermelons, Oranges, Tangerines, Grapes, Apples & Avocados)
- Sandwich Bags
- Paper Products (Paper Towels, Napkins, Plates & Cups)
- Trash Bags
- Disinfectant Wipes
- Sunscreen
- Cooling Towels
- Lip Balm
- Hand Sanitizer
- **Gift Cards** - help to purchase items along the ride
(Publix, Walmart, Costco, Sam's Club, Target, Gas Cards, etc.)

We are also accepting donations of raffle prizes for our Fundraising Events.

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SPONSOR DONATION FORM

Monetary or Product Value: \$ _____

Company Name: _____

Contact: _____

Address: _____

Phone: _____

Email address: _____

Website: _____

Comments: _____

Monetary Donations: Please make check payable to "Brotherhood Ride"
Please mail check to - P.O. Box 110862, Naples, FL 34108

Product Donations: Please ship to - 26449 Lucky Stone Rd. #102
Bonita Springs, FL 34134

Website publishing note: Please email an electronic version of your logo and website link to: brotherhoodride@gmail.com. Our Tax ID #33-1187088. If our 501(c)(3) certificate is not attached, it is available upon request.

P. O. BOX 2508
CINCINNATI, OH 45201

Date: APR 01 2010

BROTHERHOOD RIDE INC
PO BOX 110862
NAPLES, FL 34108

Employer Identification Number:
33-1187088
DLN:
17053324304019
Contact Person:
KEITH JOYNES ID# 52443
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
509(a) (2)
Form 990 Required:
Yes
Effective Date of Exemption:
November 16, 2007
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c) (3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c) (3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c) (3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)