# brotherehood [bruhth-er-hood]

- 1. the condition or quality of being a brother or brothers.
- 2. the quality of being brotherly; fellowship.
- 3. a fraternal or trade organization.
- 4. all those engaged in a particular trade or profession or sharing a common interest or quality.
- 5. the belief that all people should act with warmth and equality toward one another, regardless of differences in race, creed, nationality, etc.



"So stand down my Brother, you have completed your shift, Let our legs carry your memory and remind

all who will listen that.....

YOU GAVE YOUR LIFE TO SAVE A TOTAL STRANGER" - Jeff Morse

In 2007, a group of North Naples, FL Firefighters wanted to honor nine members of the Charleston, SC Fire Department that perished in the line of duty on June 18, 2007. Their desire to help the families of these brave professionals resulted in the creation of the Brotherhood Ride.

The Brotherhood Ride consists of firefighters, law enforcement officers and emergency medical personnel. Each year we honor an unsung hero or heroes from around the country by riding bicycles from Florida to their hometown

Our Mission is to provide emotional and financial support to the families of emergency responders who have died in the line of duty. We also hope to offer emotional support to their coworkers and community.

The Brotherhood Ride is a non-profit 501(c)(3) public charity organization entirely comprised of volunteers, who are themselves, emergency responders: firefighters, police officers and EMS personnel. Other than the cost of conducting the rides, all donated proceeds go directly to the beneficiaries designated. No one is compensated for their time in order to maximize the impact of donations.

## Thank you to our Major Sponsors!



















### Riders

To be eligible to participate as a rider you must be an active or retired emergency responder, 18 years or older and pre-registered.



# Support Team

To be eligible to participate as a support member you must be 18 years or older and pre-registered.





### **Event Volunteers**

We are always welcoming volunteers of all ages to help throughout the year with fundraising events.





#### For more information, please contact:

Jeff Morse, Founder (239) 633-7098 jeff@brotherhoodride.com

Candy Morse, Secretary (239) 872-1551 candy@brotherhoodride.com









## Ways you can help

Your gift will directly benefit the families of fallen emergency responders who gave their lives while trying to protect the lives and properties of others.

**Online:** visit www.brotherhoodride.com to give through our website.

By Mail: Send us your gift made payable to Brotherhood Ride and mail to:

Brotherhood Ride P.O. Box 110862 Naples, FL 34108

**Sponsor:** Visit our website to download our sponsorship packet or contact Candy Morse (239) 872-1551 or candy@brotherhoodride.com

## Ways to stay informed

Website: www.brotherhoodride.com

**Email:** Sign up through our website to receive information about our upcoming news and events.

#### Facebook:

https://www.facebook.com/brotherhoodride



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The Brotherhood Ride is a team made up of firefighters, law enforcement officers and emergency medical personnel, who ride **bicycles** to HONOR those who have died in the line of duty. We ride on or near the anniversary of their death to show the families, friends, coworkers and community that they will not be forgotten.









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