



## PRESS RELEASE

FOR IMMEDIATE RELEASE Contact: Candy Morse  
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### **BROTHERHOOD RIDE 2017 - CYCLING FOR FALLEN HEROES**

**Our 2017 Ride will be dedicated to 20 Fallen Heroes from Florida and New York who died in the line of duty in 2016 while protecting their communities. Our team of (30) riders and (15) support members will honor them by cycling through the state of Florida in 7 days, covering over 600 miles and average 80-100 miles a day. The ride will begin on July 23rd from North Naples, FL. We will travel up the west coast, over to the central part of the state, then head down the east coast and end on July 29th in Miami, FL.**

The Brotherhood Ride is a non-profit charity organization, which consists of Firefighters, Law Enforcement Officers and EMS personnel who ride bicycles to honor emergency first responders who have died in the line of duty. Our mission is to provide emotional and financial support to the families on or near the anniversary of their death.

The Brotherhood Ride continues the tradition of Honor, Dedication and Pride. Over the past nine years, we have honored the memory and sacrifice of 511 Emergency First Responders, which includes firefighters, law enforcement officers and emergency medical personnel. Our team has traveled on bicycles over 7,700 miles, through sixteen states, have been hosted by over forty Elks Lodges nationwide and assisted by countless emergency first responders who have shown the true meaning of Brotherhood.

Through year-round fundraising efforts, the Brotherhood Ride has been able to honor the memory of 511 fallen heroes and provide emotional and financial support to their families. Past Brotherhood Rides, we have honored our fallen brothers and sisters from SC, TX, NY, FL, TN, VA, PA, NJ, CT and MA and we are very proud to have donated over \$379,000.00 to the families left behind.

The Brotherhood Ride is a non-profit 501(c)(3) public charity organization. Other than the cost of conducting the rides, all donated proceeds go directly to the beneficiaries designated. No one is compensated for their time in order to maximize the impact of donations.

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# The 2017 Ride will be dedicated to 20 Fallen Heroes

**Deputy Sheriff Ricky Anderson**  
Polk County Sheriff's Office, FL

**Chief David Dangerfield**  
Indian River County Fire Rescue, FL

**Lieutenant Randall M. Donaldson, Jr.**  
Osceola County Fire and Rescue, FL

**Deputy Sheriff John Robert Kotfila, Jr.**  
Hillsborough County Sheriff's Office, FL

**Police Officer Henry Malcolm McAleenan, Jr.**  
Miami-Dade Police Department, FL

**Firefighter Jonathan D. McNeill**  
Palm Beach County Fire Rescue, FL

**Engineer Paul A. Pietrafesa**  
Coral Springs Fire Department, FL

**Major Jorge Sanchez**  
Miami Police Department, FL

**Engineer Chris Thurman**  
Tallahassee Fire Department, FL

**Deputy Sheriff Michael Scott Williams**  
Taylor County Sheriff's Office, FL

**Lieutenant Debra Clayton**  
Orlando Police Department, FL

**Firefighter Joseph T. De Marinis**  
Clermont Fire Department, FL

**Engineer Daniel J. Falcone**  
Fort Lauderdale Fire Rescue, FL

**Deputy First Class Norman Lewis**  
Orange County Sheriff's Office, FL

**Special Agent Jeremy "Scott" McGuire**  
U.S. Department of Homeland Security, FL

**Deputy Sheriff Eric James Oliver**  
Nassau County Sheriff's Office, FL

**Sergeant Jorge Ramos**  
Florida Department of Corrections, FL

**Captain Richard V. Sandell, Jr.**  
Pompano Beach Fire Rescue, FL

**Firefighter William N. Tolley**  
Fire Department New York City, NY

**K9 Forest**  
Volusia County Sheriff's Office, FL

During the ride, 30 riders and their support team of 15: will average 80–100 miles a days, will meet with local fire departments and law enforcement agencies to show the spirit of Brotherhood. This year, the ride will make overnight stops in Sarasota, Lakeland, Deland, Orlando, Vero Beach, Delray Beach and Miami.

Using “SPOT”, a Global Positioning Satellite (GPS) a link is established on the website ([www.brotherhoodride.com](http://www.brotherhoodride.com)) that is following the procession of cyclist in real time as they make their trek through Florida.

**Send-off Ceremony will be held:**

**Sunday, July 23rd at 7:30 am - 9:00 am**

**North Collier Fire Station #45**

1885 Veterans Park Drive

Naples, FL 34109

The riders and support team will depart immediately following the ceremony

**Overnight Accommodations**

**Arrival approximately 4:00 pm – Departure next morning 8:00 am**

**Sunday, July 23 – Sarasota**

**Sarasota Elks**

5680 Rosin Way

Sarasota, FL 34233

**Monday, July 24 - Lakeland**

**Lakeland Elks Lodge**

4529 Harden Blvd.

Lakeland, FL 33813

**Tuesday, July 25 - Deland**

**Deland Elks**

150 S Clara Ave.

Deland, FL 32720

**Wednesday, July 26 - Orlando**

**Orlando Elks**

12 Primrose Dr.

Orlando, FL 32803

**Thursday, July 27 - Vero Beach**

**Vero Beach Elks**

1350 26th St.

Vero Beach, FL 32960

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**Friday, July 28 – Delray Beach**

**Old School Square**

51 N Swinton Ave.

Delray Beach, FL 33444

**Saturday, July 29 – South Miami**

**South Miami/Coral Gables Elks lodge**

6304 SW 78 St.

South Miami, Fl. 33143

Rider & Support Participation Information:

- Florida Fire Departments (16)
- Florida Police Departments (10)
- Florida Emergency Medical Service (1)
- Massachusetts Fire Departments (2)
- Massachusetts Police Department (1)
- Texas Fire Department (1)
- Connecticut Police Departments (2)
- New York Police Departments (1)
- Civilians with support (11)

To help support the loved ones who are left behind; they rely on donations, support, and sponsorship as the sole means of obtaining their goal. This year's proceeds will benefit the families of the fallen heroes.

To help the Brotherhood Ride reach their goal, you can visit their website to make a donation, purchase t-shirts or contact them if you would like more information on becoming a sponsor.

[www.brotherhoodride.com](http://www.brotherhoodride.com)

Follow them on Facebook at [www.facebook.com/brotherhoodride](https://www.facebook.com/brotherhoodride)

Media Note: Images will be posted and can be used with attribution to the Brotherhood Ride.

Point of Contact for questions/interviews:

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[candy@Brotherhoodride.com](mailto:candy@Brotherhoodride.com)

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