

**1<sup>st</sup> ANNUAL BROTHERHOOD RIDE**  
***TO BENEFIT THE FAMILIES AND MEMORY OF THE NINE  
CHARLESTON, S.C. FIREFIGHTERS THAT DIED IN A FIRE  
ON JUNE 18, 2007***

***STARTING ON MAY 24 AND ARRIVING ON JUNE 1, 2008, REPRESENTATIVES  
FROM COLLIER COUNTY'S PUBLIC SAFETY COMMUNITY (FIREFIGHTERS,  
LAW ENFORCEMENT AND EMS) WILL BE LEAVING FROM NORTH NAPLES  
FIRE STATION #45 (VETERAN'S PARK) AND RIDE THEIR BICYCLES TO  
CHARLESTON OVER A NINE DAY JOURNEY.***

**"NINE DAYS FOR NINE HEROES"**

***PLEASE MAIL YOUR DONATIONS TO:***

***BROTHERHOOD RIDE  
P.O. BOX 110862  
NAPLES, FLORIDA 34108  
[www.brotherhoodride.com](http://www.brotherhoodride.com)***

***PARTNERSHIP OPPORTUNITIES***

***\$10,000 Event Sponsor***

- *Company Banner to be viewed at all staging areas and on support vehicles.*
- *Logo prominently displayed on event T-shirts and official ride jersey.*
- *Name/Logo will appear on revised brochure.*
- *Name/Logo will appear on website.*
- *Name/Logo will appear on the cover and in full-page advertisement in kickoff program.*
- *Name referenced in all media contacts by BHR Board Members.*
- *Company recognized at all fundraising events prior, during and following ride.*
- *Representative invited to speak at kickoff event.*

***\$7,500 Platinum Sponsor***

- *Company Banner to be viewed at all staging areas and on support vehicles.*
- *Logo prominently displayed on event T-shirts.*
- *Name/Logo will appear on revised brochure.*
- *Name/Logo will appear on website.*
- *Name/Logo will appear in full-page advertisement in kickoff program.*
- *Name referenced in all media contacts by BHR Board Members.*
- *Company recognized at all fundraising events prior and during ride.*

### ***\$5,000 Gold Sponsor***

- *Company Banner to be viewed at all staging areas and on support vehicles.*
- *Logo prominently displayed on event T-shirts.*
- *Name/Logo will appear on revised brochure.*
- *Name/Logo will appear on website.*
- *Name/Logo will appear in half-page advertisement in kickoff program.*
- *Name referenced in all media contacts by BHR Board Members.*
- *Company recognized at all fundraising events prior and during ride.*

### ***\$3,500 Silver Sponsor***

- *Company Banner to be viewed at all staging areas and on support vehicles.*
- *Logo displayed on back of event T-shirts.*
- *Name/Logo will appear on revised brochure.*
- *Name/Logo will appear on website.*
- *Name/Logo will appear in quarter-page advertisement in kickoff program.*
- *Name referenced in all media contacts by BHR Board Members.*
- *Company recognized at all fundraising events prior and during ride.*

### ***\$2,500 Bronze Sponsor***

- *Company Banner to be viewed at all staging areas and on support vehicles.*
- *Logo displayed on the back of event T-shirts.*
- *Name/Logo will appear on revised brochure.*
- *Name/Logo will appear on website.*
- *Name/Logo will be advertisement in kickoff program.*
- *Company recognized at all fundraising events prior and during ride.*

### ***\$1,000 Day Sponsor***

- *Company Banner to be viewed at all staging areas and on support vehicles.*
- *Logo displayed on back of event T-shirts.*
- *Name/Logo will appear on revised brochure.*
- *Name/Logo will appear on website.*
- *Name/Logo will be displayed in kickoff program.*
- *Company recognized at all fundraising events prior and during ride.*

### ***\$500 Rider Sponsor***

- *Company Banner to be viewed on support vehicles.*
- *Logo displayed on the back of event T-shirts.*
- *Name/Logo will appear on revised brochure.*
- *Name/Logo will appear on website.*
- *Name/Logo will be advertised in kickoff program.*

### ***Important:***

*Due to printing deadlines, sponsorship commitments must be received by May 1, 2008. Donations and sponsorship after that date will be accepted, however, we cannot guarantee all sponsorship privileges after this deadline. All efforts will be made to accommodate.*

### ***Silent Auction Donations***

- *Name/Logo will appear on website.*
- *Name/Logo will be advertised in kickoff program.*

